

# ON-SALE / CLOSING DATES



2018 ISSUE	ON-SALE	CLOSING
FEB	1/2/2018	11/10/17
MAR	2/13/2018	12/22/17
APR	3/20/2018	1/22/18
MAY	4/17/2018	2/26/18
JUN	5/22/2018	3/30/18
JUL / AUG	6/26/2018	5/7/18
SEPT	8/7/2018	6/18/18
OCT	9/25/2018	8/6/18
NOV / DEC	11/6/2018	9/14/18

**PREMIUM POSITIONS:**

Close 45 days prior to ROB close

**WE PRINT INSERTS/GATEFOLDS:**

Close 1 month prior to ROB close

**SCENT STRIPS:**

Close 4 months prior to ROB close