

EDITORIAL CALENDAR

● February: Mini Life Makeovers

- Revamp your finances
- “Women Who Teach Us” column
- 30 days of easy fitness and nutrition tricks
- Great hair every day: your at-home troubleshooting guide
- The REDBOOK guide to the cutest workout styles
- The super-healthy, super-yummy eating plan
- Superbowl Special!
- Fashion: Sexy and slimming date-night outfit ideas
- 10 ways to make over your (at home!) date night

● March: Style School: The Color Edition!

- Go Back to School: Style School: 75 ways to wear color
- Your “best family vacation ever” planner
- Spray-paint furniture makeovers
- Perfect Pet Pair
- Spring Beauty: the best new color combinations
- 15-minute dinners
- The great belly shape-up: exercises, shortcuts, and diet tweaks that work

● April: Smart Savings & Spending Issue

- How to save to get what you want
- Financial bootcamp
- Fashion: 5 new pieces, 25 new outfits
- 30 days of shoes
- Best new short haircuts
- Lunchtime salad formulas
- Entertaining special: gourmet dinner party
- Home organizing tricks for busy people
- Happy Mood Makeover

● May: Beauty School

- Go Back to School: Beauty School Blowout
- Mother’s Day Special: Real women tell about a mom who changed their life
- The Brilliant Breakfast Guide
- Summer Roadtrip Planner
- Gifts to give yourself this Mother’s Day
- Your dream kitchen, realized
- Lingerie awards - The flattering, utterly useful guide to underwear
- Reasons why you aren’t sleeping...and how to fix them

● June: The Busy Woman’s Fitness Guide

- The you-can-do-this running and walking plan
- Metabolism-boosting health tweaks that really work
- Beauty MVPs
- Smart & nutritious snacks
- Super-popular swimsuit-finder feature
- Perfect Pet Pair
- Low-cal gourmet recipes from spa chefs
- Love your yard

● July: REDBOOK Summer Camp!

- Kidbook: 31 days of summer family fun
- “Look Great In a Bathing Suit” workout
- Ultimate Summer Grilling Guide
- Adorable summer dresses
- Mini bathroom makeovers
- Summer beauty cheat sheet

● August: Cooking School

- Go Back to School: Cooking School Blowout
- Money-saving tricks for every day
- Hair Special: 30 days of ponytails
- The REDBOOK Ultimate Block Party guide
- Easy ways to lose weight by just having fun
- Accessories special: Everything you need for summer

● September: Real Women’s Style

- Real Women Style Awards
- Fall Travel Planner: Long weekends for girlfriends, families and couples
- Celeb tricks to looking polished in 15 minutes
- 30 days of Pretty Lipsticks
- Home Special: little décor buys with major impact
- Kidbook: Back-to-school looks for them (and a few for you, too!)
- The perfect sandwich finder: 20 ideas for a brand new lunch
- Reset your health in five easy steps

● October Red/Ed: Women Who Teach Us

- Women Who Teach Us
- The Cozy-Home makeover
- 30 days of anti-aging beauty tricks
- Our annual jeans guide
- 5 new pieces, 50 new outfits
- Superfoods you’ll actually want to eat
- Little things you can do to live longer
- Perfect Pet Pair

● November: Design School

- Go Back to School: Design School
- 30 days of early-bird gifts
- Thanksgiving... done in 2 hours, total
- Master your daily work outfit
- Your winter reading guide
- Kidbook: The 50 best things you can do for (and with!) your kids
- Prepare your skin for winter!
- Your ultimate cold and flu toolkit

● December/January: Gifts, Gifts, Gifts!

- Our famous Gift Guide
- 2016 travel planner
- Fragrance: find your signature scent
- Comfy outfit ideas
- No-bake holiday cookies
- The best holiday breakfasts ever
- Perfect Pet Pair
- Make 2016 your feel-stronger, get-healthier, look-better year

*Editorial calendar subject to change

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